



SHIFT WORKSHOP

GIVE US THREE DAYS AND WE'LL SHIFT YOUR WORLD.

Discover new ways to think about the power of creativity and challenge your mental models about art, business, community and money. Take the mystery out of business planning. Strengthen your creative muscles and entrepreneurial mindset. Practice design thinking and prototyping.

Skilled facilitators lead small teams through hands-on exercises in collaboration, business planning, and creativity. Participants work together quickly to design and plan projects for their community that focus on raising the value of art and creativity. Projects have a one year timeline and under \$10,000 budgets.

Register Here:

<https://website/eventbrite/facebook.com>

Learn More:

<https://www.airinstitute.org/shift-workshop>

Creative people learn business skills and business people get more creative.

What will I learn?

Day 1: Discover new ways to think about the power of creativity and challenge your mental models about art, business, community and money.

Day 2: Learn by doing - with others! Take the mystery out of business planning. Strengthen your creative muscles. Practice design thinking and prototyping. Work with a small facilitated group to refine collaboration skills and build a business plan that is implementable.

Day 3: Find your voice. Present your groups' plan and get valuable feedback. Make it personal. Get a 15 minute coaching session and start planning your new career path, project or creative venture.

The local community wins when everyone works together.

AIR Shift Workshop is presented by:



When:

DAY, MONTH XX, 2019 3:00pm - 7:00pm

*participants are encouraged to have dinner together after the workshop

DAY, MONTH XX, 2019 8:00am - 5:30pm

DAY, MONTH XX, 2019 8:30am - 3:00pm

Where:

LOCATION NAME

STREET ADDRESS

CITY, STATE

