GIVE US THREE DAYS AND WE’LL SHIFT YOUR WORLD.

Discover new ways to think about the power of creativity and challenge your mental models about art, business, community and money. Take the mystery out of business planning. Strengthen your creative muscles and entrepreneurial mindset. Practice design thinking and prototyping.

Skilled facilitators lead small teams through hands-on exercises in collaboration, business planning, and creativity. Participants work together quickly to design and plan projects for their community that focus on raising the value of art and creativity. Projects have a one year timeline and under $10,000 budgets.

What will I learn?

Day 1: Discover new ways to think about the power of creativity and challenge your mental models about art, business, community and money.

Day 2: Learn by doing - with others! Take the mystery out of business planning. Strengthen your creative muscles. Practice design thinking and prototyping. Work with a small facilitated group to refine collaboration skills and build a business plan that is implementable.

Day 3: Find your voice. Present your groups’ plan and get valuable feedback. Make it personal. Get a 15 minute coaching session and start planning your new career path, project or creative venture.

Creative people learn business skills and business people get more creative.

Register Here:
https://website/eventbrite/facebook.com

Learn More:
https://www.airinstitute.org/shift-workshop

The local community wins when everyone works together.